

August 2018



Study New York 2018 Newsletter And Membership Renewal

Dear Study New York Members,

I hope your year has been a successful one. At Study New York, we have been busy promoting you, our member campuses, as prime destinations for international students and scholars.

We've created this newsletter to highlight some of the activities we've had throughout this past academic year. These events are made possible because of your participation and input.

Please review the activities listed below and then [Renew Your Study New York Membership](#) for the 2018-19 academic year so that we can continue to support your international recruitment efforts.

Thank you,

Doug Langhans
Chair
Study New York

Study New York Represents You: NAFSA 2018



May 2018 - NAFSA Annual Conference, Philadelphia

For the third year in a row, the U.S. Commercial Service Global Education Team organized "USA: A Study Destination," the official U.S. pavilion at NAFSA 2018, with EducationUSA.

Study New York was one of 12 study state educational consortia represented this year: Study

California, Study Connecticut, Study Massachusetts, Study Mississippi, Study Missouri, Study New Hampshire, Study New York, The University of North Carolina International Recruitment Consortium (UNC International), Study Oregon, Study Texas, Study Virginia, and Study Washington.

U.S. Commercial Service education specialists from the U.S. and 6 countries were at hand counseling U.S. institutions on international demand for U.S. education. The countries represented were: China (Chengdu), Russia, Mexico, Ukraine, India, and Kazakhstan. Between the E2E and Showtime meetings, an estimated over 450 appointments were conducted throughout the week.

Many thanks to the sponsorship for the USA pavilion's hanging banner from the New Hampshire Division of Travel and Tourism Development, and the USA pavilion guide sponsored by Visit North Carolina and The University of North Carolina International Recruitment Consortium (UNC International).

The brochure describing the USA Pavilion and the Study Consortia programs can be found [here](#).

Visit our Website for more

June 2018 - Annual Member Meeting



The **2018 Annual Membership Meeting of Study New York** was held at the **Culinary Institute of America**, on June 11, 2018. Representatives from over 30-member schools were in attendance for a full day of lively discussion and speakers. After updates to the status of the organization, a roundtable on recruitment agents was held, followed by an excellent presentation on current trends in Visa approvals and denials.

The roundtable, led by Nichole Barbe of NYIT and Judy Bishop of SUNY New Paltz, presented the opportunity for schools to share their experiences of working with recruitment agents, and the advantages/disadvantages that come with them. The best ways to work with agents and how to determine an agent's validity were topics of discussion.

The trends in Visa approvals and denials presentation was facilitated by Corry Spring of Rockland Community College and featured two guest speakers Ramin Asgard President of Visa Prep Pro and Alex Lee, of Uhak Academy, a recruiting agency in Korea. After a summary of the current status of Visa trends, a Q&A session was held that gave members a great opportunity to ask and hear from experts in the field on the current Visa process.

For information about recent changes to the Study NY website, click [here](#).

April 2018 - Study New York Campus Roadshow



On Tuesday, April 24, 2018, six college representatives participated in a pilot **Study New York campus Roadshow**. Kelly Whitelaw from the **Albany College of Pharmacy** and Health Sciences, Steven Giardino from **Clarkson University**, Karla Engel-Molnar from **the College of St. Rose**, Mariah McLane from **Rochester Institute of Technology**, Kate Friedrich from **State University of New York at Plattsburgh** and Arlene Spencer from **Fulton-Montgomery Community College** and Study New York official representative participated.



After driving through the northeast, campus representatives attended an evening program at **Kents Hill School** in Readfield ME as their first stop. The next day included college fairs at Fryeburg Academy, Fryeburg ME, Thornton Academy Saco, ME and Lincoln Academy in Newcastle ME. The school counselors did a great job organizing various types of events which interested student could attend.

On the way back, three representatives stopped in Massachusetts with visits to Boston English language schools as well as Mt. Ida College in Newton MA.

[Link](#) for additional photos.

Study New York at EAIE 2017



During the second week of September, Doug Langhans, Chair-Elect, represented the consortium at the **European Association for International Education (EAIE) 2017 Conference** in Seville, Spain. This was the first time Study New York had attended an international education conference outside of the United States.

Study New York exhibited within the **EducationUSA Pavilion**. The conference had more than 5,000 attendees, and Doug was able to connect with many individuals who were not yet aware of Study New York and the advantages of studying at one of the member campuses.

Attending the conference is just one of the many ways that Study New York is helping to promote international education in New York State.

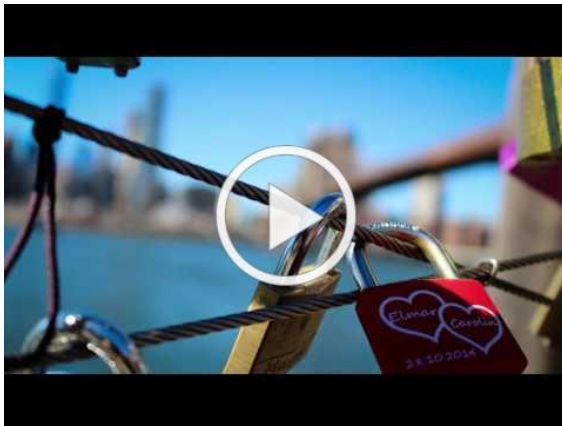
Upcoming Events

4th Annual Photo Competition – Save the Date!

The 4th Annual International Student Photo Competition will launch on August 15. More details to follow that you can share with your incoming new international students and current international students.

Reception to announce the photo contest winners with Consular representatives Wednesday, November 28, 2018 6-8PM at **Fordham School of Law**, 150 West 62nd Street, New York, NY.

New Study New York Videos



Check out these short videos and use in your social media campaigns. The first features photographs from the International Student Photo Contest – studying in New York through the eyes of international students; and the second “YOU ARE WELCOME HERE” message from Study NY member campuses. Please share these on your social media.

STAY CONNECTED

